



Entrepreneurship Training Program at Pi1M Collaboration Between MCMC and LAZADA



Program Outline :

1 Webinar Entrepreneurship Training Program

Basic e-commerce



Process to enroll as seller with LAZADA



LAZADA Portal

2 Webinar Train the Trainer Program

Basic knowledge on LAZADA



Process to enroll seller with LAZADA



LAZADA Portal



Qualifying
Criteria

Entrepreneur at Pi1M who have product to sell (dry product)

Entrepreneur with some basic ICT skills

Product with proper packaging and have 5 - 10 stock per product